

Village Communication Information

March 2025



GOVERNANCE

Board and committee
 meetings (in person, TV6, recorded, Zoom, Granicus)
 Agendas,

reports and

minutes

ELECTRONIC

- Weekly "What's Up"
 - Targeted emails
 - Emails from GRF, United, Third
 - Website
 - Social media

HIGH-VISIBILITY TOUCHPOINTS

- Literature racks
 - Monitors
- Flyers/Posters
 - Signage

PRINT

 Village Breeze mailed bimonthly to every manor

BROADCAST

- Village Television
- Village YouTube
- "This Day" Mon. Sat.
 - Cable PSAs
 - Message board

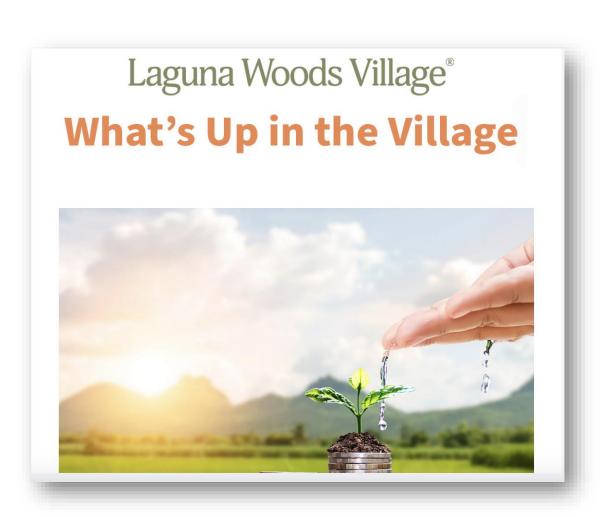
Village Management Services, Inc.

Email, Digital Platforms

"What's Up in the Village"



- Sent via email every Friday to over 16,000 recipients:
 - News and events
 - Amenities and activities
 - Reminders and information
 - Village Television movies
 - All upcoming meetings



Subscribe on Village Website



- Visit lagunawoodsvillage.com
- Click News
- In the drop-down menu, at the bottom, click Subscribe to News
- Complete all Enroll in news fields



Subscribe Via Email Request

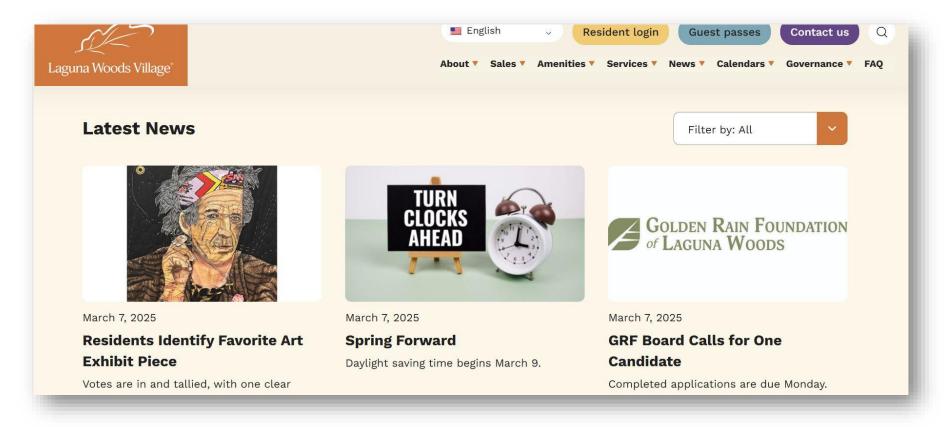


- Email info@lagunawoodsvillage.com:
 - Request subscription to "What's Up in the Village" weekly eblasts and emails from GRF
- Email info@lagunawoodsvillage.com:
 - Request subscription to emails from your housing mutual (United or Third)
- Include your name, manor number and email address
- Your email on file with Resident Services does not subscribe you to "What's Up in the Village"—you must request a subscription

Check the Latest News on Our Website



Visit lagunawoodsvillage.com > News > All News & Events (lagunawoodsvillage.com/news)



Visit Our Facebook Page





CodeRED: Emergency Notifications



- Enroll to receive voice, text and email messages in an emergency
- Visit lagunawoodsvillage.com, scroll to the bottom of any page and click Sign up today underneath the CodeRED icon
- Complete all CodeRED form fields
- Enroll via hard-copy form:
 - Complete form at concierge desk in Community Center lobby
 - Complete/return form enclosed in April, November mandatory member mailing

Village Management Services, Inc.

Print





20 TIPS TO RECOGNIZE AND AVOID SCAMS

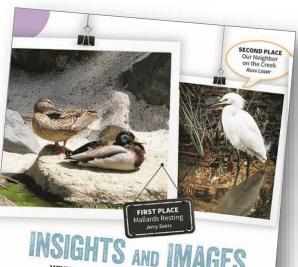
S cammers will try to take advantage of every situation. They are brazen enough to crash a funeral to swindle the bereaved with brazen enough to crash a funeral to swindle the breaved with the departed person over them money. They prefer to be someone's grandball over the phone to cheat an unsuspecting grandpall

during a Every s



BY SUSAN LOGAN-MCCRACKEN

When it comes to senior discounts, one thing to remember is it never but to sake, and while you're asking, inquire as to which discount is best. For example, a seasonal promotion may save you more than the senior discount. In some cases, you can use both discounts for even more senior discount. In some cases, you can use both discounts, for even more savings, bon't wait for the establishment to differ you all discount, because sometimes even the employees don't know about the until they make the three three properties of the stable should be a sometime series of the stable should be a sometime series of the stable should be a some series of the stable should be a sometime to the stable should be a stable should be a sometime to the stable should be a stable should be a sometime to the stable should be a stable should be a sometime to the stable should be a sometime to the stable should be a sometime to the stable should be a stable should be a sometime to the stable should be a stable shou



WINNERS AND HONORABLE MENTIONS OF OUR VILLAGE SIGHTS-THEMED HAIKU AND PHOTO CONTEST

We received an amazing response to our contest focused on Village sights and scenes that stir the soul. May you enjoy poring over



Golden Globe-winning actor, prolific writer and Admiral William Halsey's great-nephew Brett Halsey can't think of "any other place I'd rather live at

BY KIM CAMPBELL THORNTON

illage resident Brett Halsey's Golden Globe isn't for sale. It sits on a bookshelf with some photographs and the retired actor's collection of beer mugs. Halsey has been approached actor's conection or peer mugs. Harsey has been approached by auction hose that want to purchase the award (won in 1961 in the category "New Star of the Veser") and sell it, but it's just one of several caregory new star or the year. Januaerth, but it s just une of several mementos from an extensive film and television career that won't be going on the auction block any time soon.

10 VILLAGE BREEZE AUGUST/SEPTEMBER 2020



The Village Breeze



- Paid for through a partnership with MemorialCare
- Bimonthly to every manor via USPS Every-Door-Direct program
- Features of interest to 55+ adults
- Columns with news and updates from VMS departments
- Resident-driven content in "Community Connected"
- Helpful information, maps, phone numbers, email addresses





- Clubhouse 1 fitness center
- Clubhouse 1, 2, 4, 5, 7 offices
- Community Center: Resident Services, fitness center, recreation office, rear door literature racks
- Equestrian Center office
- TV6 studio
- Golf pro shop, par 3 office
- Tennis clubhouse
- Village Library

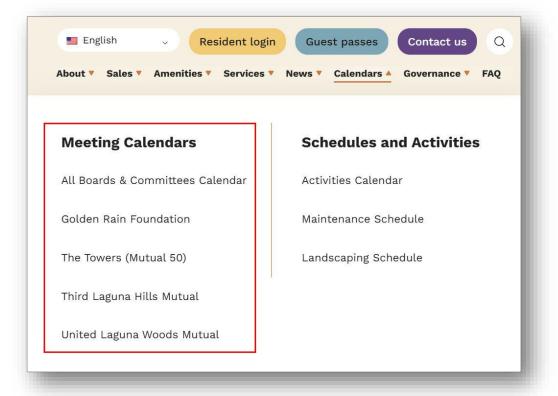


- Watch Board and Committee Meetings
- View Meeting Calendars, Agendas, Reports and Minutes





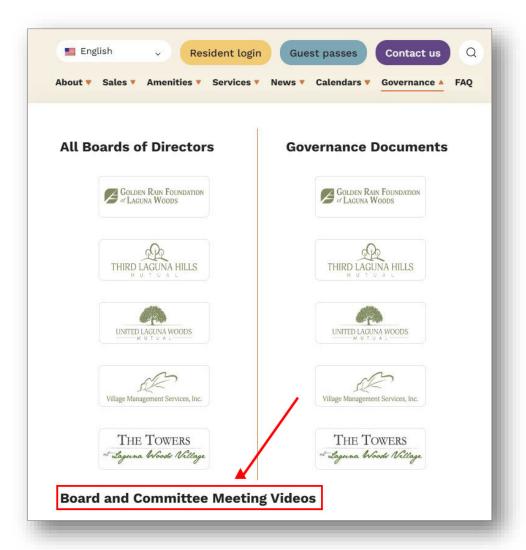
 View board and committee meeting schedules at lagunawoodsvillage.com > Calendars (TeamUp)



Watch Live, Past Open Board Meetings



- Path to Granicus to watch live, past open board, committee meetings, complete with agendas
- Or click a board logo;
 then click yellow
 Board videos button



Watch Live, Past Open Board Meetings



Upcoming Events				
Name	Date	Agenda	Event	eComment
UNITED LAGUNA WOODS MUTUAL BOARD OF DIRECTORS A CALIFORNIA NON-PROFIT MUTUAL BENEFIT CORPORATION	In Progress	<u>Agenda</u>	View Event	
THIRD LAGUNA HILLS MUTUAL FINANCE COMMITTEE	Mar 12, 2025 - 10:30 AM	Agenda		
GOLDEN RAIN FOUNDATION ENERGY AD HOC COMMITTEE	Mar 13, 2025 - 09:30 AM	<u>Agenda</u>		
GOLDEN RAIN FOUNDATION COMMUNITY ACTIVITIES COMMITTEE	Mar 13, 2025 - 01:30 PM	<u>Agenda</u>		
UNITED LAGUNA WOODS MUTUAL GOVERNING DOCUMENTS REVIEW COMMITTEE	Mar 20, 2025 - 01:30 PM			

Archived Events									
2025	2024	2023	2022	2021	2020	2019	2018	2017	
+ ALL BOARDS ALL DIRECTORS									
+ GOLDEN RAIN FOUNDATION BOARD OF DIRECTORS A CALIFORNIA NON-PROFIT MUTUAL BENEFIT CORPORATION									
+ GO	LDEN	N RAI	N FO	UND	ATIO	N BU	LDIN	IG E S	SPACE PLANNING AD HOC ADVISORY COMMITTEE





- Look for Zoom meeting link in the Open Forum section of respective board or committee agenda posted to lagunawoodsvillage.com > Calendars > All Board & Committees Calendar
- Click link a few minutes prior to the meeting to launch Zoom
- Select Open Zoom Meetings and Launch Meeting when prompted
- No password or registration required





- Monthly open board meetings are aired live on Village Television (TV6) on their respective Tuesday at 9:30 a.m.
- All board meetings are replayed following Thursday at 1:30 p.m. and following week on Wednesday at 6 p.m.



Meeting Recordings on YouTube



Visit Village YouTube channel at **youtube.com/c/VillageTelevision** to watch meeting recordings on demand





Find Recreation Activities and Classes



Meeting Calendars

All Boards & Committees Calendar

Golden Rain Foundation

The Towers (Mutual 50)

Third Laguna Hills Mutual

United Laguna Woods Mutual

Schedules and Activities

Activities Calendar

Maintenance Schedule

Landscaping Schedule



Village Management Services, Inc.

Village Television/TV6

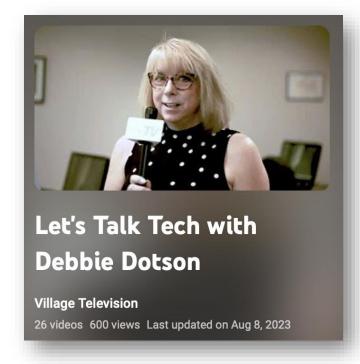
Village Television/TV6





Village Television/TV6











- Marketing/Communications Email Lists
- Association Membership List
- Preferred Delivery Method

Marketing/Communications Email Lists



- Email address on file with Resident Services does not subscribe you to "What's Up in the Village" eblast—you must request subscription
- Residents must "opt in" and can "opt out" of email lists used on third-party platforms for communications division marketing purposes
- Update email for marketing email messages by emailing info@lagunawoodsvillage.com
- Clicking "Unsubscribe" at bottom of any Village email message stops receipt; however, per FCC regulations VMS cannot resubscribe on your behalf (you must contact our vendor); email info@lagunawoodsvillage.com





- Official membership email list lives with Resident Services for business purposes other than Village marketing and communications emails—the two are not linked
- Update your membership information (mailing address, phone, email address, etc.) by emailing Resident Services at residentservices@vmsinc.org

Association Membership List, cont'd



- Association membership address/email accessible to general membership via a records request through CEO/GM office
- Civil Code §5220 allows members to make contact information inaccessible to general membership
- Must notify association of wishes:
 - Fill out opt-out authorization form in April or November business plan packets (mailed or emailed)
 - Log in to resident portal at lagunawoodsvillage.com
 - All options detailed in opt-out authorization form in mailed or emailed business plans

Preferred Delivery Method



- Senate Bill 392 mandates that an association deliver a document in accordance with a member's preferred delivery method
- To update your preference for 2025, populate and return the preferred delivery method form in April or November 2024 mailing with your preference(s)
 - Or email your preference (valid email or mailing address, two valid email addresses or two mailing addresses) to information@vmsinc.org
- Paperless option can save approximately \$7.50 per manor in printing and postage for spring and fall mailings; if 12,000 manors went paperless, this would save \$90,000 in one year
- Preferred delivery method list does not affect association membership mailing list