



Laguna Woods Village®

2026 SPONSORSHIP OPPORTUNITIES

Laguna Woods Village, a community of more than 18,600 active seniors in Orange County, focuses on helping residents enjoy a recreational retirement.

Sponsorship is a great way for your business to gain exposure with our residents. Please find our 2026 event schedule enclosed for your review. We encourage your business to review the schedule and welcome you to partner with us in creating a sponsorship package.

Early event sponsorship registration helps us plan events appropriately and enhances programs for our residents. If you would like to participate as a 2026 sponsor, simply complete the enclosed form and return via email or to the address listed. Submit your commitment form and payment at least 45 days prior to the event(s) of your choice for optimal exposure before and during the program.

To discuss customized packages that target your marketing and advertising goals, please don't hesitate to call me at 949-597-4272 or email me at jacqueline.chioni@vmsinc.org.

Sponsors are a vital part of Laguna Woods Village's exciting recreational activities. We look forward to your support throughout 2026.

Thank you for your time and consideration.

Jackie Chioni, Department Administrative Assistant
Recreation and Special Events Department
Laguna Woods Village
24351 El Toro Road
Laguna Woods, CA 92637



Laguna Woods Village®

2026 Sponsorship Levels

TITLE SPONSOR	<ul style="list-style-type: none">• Opportunity to include multiple brands• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Recognition and opportunity to speak at the event (maximum of two minutes)• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$12,000 INCLUDES 20 EVENTS
DIAMOND SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Recognition and opportunity to speak at the event (maximum of two minutes)• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$5,500 INCLUDES FIVE EVENTS
PLATINUM SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$2,800 INCLUDES THREE EVENTS
GOLD SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$1,100 PER EVENT
SILVER SPONSOR	<ul style="list-style-type: none">• Recognition on event flyer and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$600 PER EVENT

Please contact me to discuss sponsoring in kind donations for events!

Please reference the attached 2026 special events listing to select events.

On-site sales and appointment settings are prohibited.

Sponsors may collect contact information for future use.

Events are subject to change with notice.



Laguna Woods Village®

2026 SPONSORSHIP PACKAGES

SUBJECT TO CHANGE WITH NOTICE

EQUESTRIAN PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO EQUESTRIAN EVENTS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO EQUESTRIAN EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	<p>\$950 INCLUDES TWO EVENTS</p>
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VILLAGE BAZAAR SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES FIVE VILLAGE BAZAARS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT FIVE BAZAAR EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	<p>\$2,375 INCLUDES FIVE EVENTS</p>
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PATIO CONCERT SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO PATIO PERFORMANCES• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO PATIO CONCERT EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	<p>\$950 INCLUDES TWO EVENTS</p>
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PERFORMING ARTS CENTER

<ul style="list-style-type: none">• INCLUDES EIGHT PERFORMANCES• RECOGNITION ON EVENT FLYERS• RECOGNITION AT EIGHT PERFORMANCE EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS• NEW YEAR'S EVE NOT INCLUDED	<p>\$3,800 INCLUDES EIGHT EVENTS</p>
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2026 SPECIAL EVENTS LISTING

Event	Date	Description of Event	Average Attendance
Performing Arts Center Show (1 of 8)	January 24	Featuring Vicki Lawrence & "Mama", A two-woman show	400
Village Bazaar (No. 1 of 5)	January 31	Flea market for residents to sell items	400
Village Bazaar (No. 2 of 5)	March 7	Flea market for residents to sell items	400
Health & Wellness Expo	March 28	Vendors, demos, screenings and lectures	650
Easter at the Equestrian Center (No. 1 of 2)	April 4	Horse parade, Easter egg hunt, Easter Bunny, crafts, games, inflatables, petting zoo	350 FAMILY EVENT
Annual Village Games	April 30	Village Games closing ceremony with sponsor showcase	400
Performing Arts Center Concert (2 of 8)	April 25	Featuring live music from by Barbra and Frank Tribute	400
Kentucky Derby	May 2	Live feed of Kentucky Derby with GRF bar and festive food for purchase	130
Club Expo	May 18	Expo for clubs to showcase their activities	500
Performing Arts Center Memorial Day Concert (3 of 8)	May 25	The All-American Boys Chorus regales audience with a patriotic music concert	350
Village Bazaar (No. 3 of 5)	May 30	Flea market for residents to sell items	400
Patio Concert Series (No. 1 of 2)	June 4	Live music on back patio with dancing; food available for purchase; residents can bring their own picnics	200
Art Affair	June 6	Residents showcase masterpieces; live music; GRF bar; food available for purchase	500 PUBLIC EVENT
90s Luncheon	June 16	Catered lunch for residents older than 90 and their guests (resident is free); musician	300
Performing Arts Center Show (4 of 8)	June 27	Featuring Late Night Catechism	400
Fourth of July Celebration	July 4	Live music, food for purchase, golf cart parade; residents can bring their own picnics	1000 FAMILY EVENT
Performing Arts Center Concert (5 of 8)	July 18	Featuring MGM Musical	400
Village Bazaar (No. 4 of 5)	July 25	Flea market for residents to sell items	400
Performing Arts Center Show (6 of 8)	August 1	The Magic of Cassandra & Ben Nemzer — a world-class, two-person magic and music live experience.	400
Patio Concert Series (No. 2 of 2)	August 6	Live music on back patio with dancing, food available for purchase; residents can bring their own picnics	200



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2026 SPECIAL EVENTS LISTING, continued

Event	Date	Description of Event	Average Attendance
Performing Arts Center Concert (7 of 8)	September 25	Featuring live music by Neil Diamond Tribute	400
Village Bazaar (No. 5 of 5)	September 26	Flea market for residents to sell items	400
Taste of Country (No. 2 of 2)	October 3	Country/Western-themed event featuring live music, food truck, bounce house and bar	300
Halloween Grandparents' Fun Day	October 31	Indoor bounce house event featuring games, arts and crafts	150 FAMILY EVENT
Arts & Crafts Bonanza	November 7 and 8	Village artists and artisans sell a variety of handcrafted pieces, food truck, music, GRF bar	1650 PUBLIC EVENT
Veterans Day Program	November 11	Program to honor resident Veterans	150
Volunteer Luncheon	December 4	Program and lunch to thank all Village volunteers	430
Village Tree Lighting	December 5	Tree lighting, Santa, entertainment, hot cocoa and cookies	250
Performing Arts Center Concert (8 of 8)	December 12	Featuring the Surf City Singers Holiday Show	400
New Year's Eve Dinner Dance	December 31	Live entertainment and dinner	400
New Year's Eve Concert	December 31	Featuring live entertainment	400



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2026 Sponsorship Commitment Form

PLEASE SUBMIT FORM 45 DAYS PRIOR TO THE EVENT

Business name	
Contact name	
Street address	
State, ZIP	
Business phone	
Cell phone	
Email	

Sponsorship Level

Payment options: An invoice will be sent to the email address listed above. You may pay by check payable to Golden Rain Foundation (GRF). To pay via credit card, call 949-597-4272 or fill out the credit card payment box below. Please note that a service fee will apply for credit card processing.

Account type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
Cardholder name				
Account number				
Expiration date	CVV			
Signature	Date			
I authorize Golden Rain Foundation of Laguna Woods to charge the credit card indicated on this form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one-time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company so long as the transaction corresponds to the terms indicated in this form.				

Signature

Date

Return form to: Jackie Chioni, Department Administrative Assistant, Laguna Woods Village, 24351 El Toro Road, Laguna Woods, CA 92637

SPONSORSHIP DOES NOT SIGNIFY GOLDEN RAIN FOUNDATION ENDORSEMENT OF ANY PRODUCT OR SERVICE.
YOUR DONATION TO THE GOLDEN RAIN FOUNDATION DOES NOT QUALIFY AS A TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION.