



Laguna Woods Village®

2025 SPONSORSHIP OPPORTUNITIES

Laguna Woods Village, a community of more than 18,600 active seniors in Orange County, focuses on helping residents enjoy a recreational retirement.

Sponsorship is a great way for your business to gain exposure with our residents. Please find our 2025 event schedule enclosed for your review. We encourage your business to review the schedule and welcome you to partner with us in creating a sponsorship package.

Early event sponsorship registration helps us plan events appropriately and enhances programs for our residents. If you would like to participate as a 2025 sponsor, simply complete the enclosed form and return via email or to the address listed. Submit your commitment form and payment at least 60 days prior to the event(s) of your choice for optimal exposure before and during the program.

To discuss customized packages that target your marketing and advertising goals, please don't hesitate to call me at 949-597-4272 or email me at jacqueline.chioni@vmsinc.org.

Sponsors are a vital part of Laguna Woods Village's exciting recreational activities. We look forward to your support throughout 2025.

Thank you for your time and consideration.

Jackie Chioni, Department Administrative Assistant
Recreation and Special Events Department
Laguna Woods Village
24351 El Toro Road
Laguna Woods, CA 92637



Laguna Woods Village®

2025 Sponsorship Levels

TITLE SPONSOR	<ul style="list-style-type: none">• Opportunity to include multiple brands• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Recognition and opportunity to speak at the event (maximum of two minutes)• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$12,000 INCLUDES 20 EVENTS
DIAMOND SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Recognition and opportunity to speak at the event (maximum of two minutes)• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$5,500 INCLUDES FIVE EVENTS
PLATINUM SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$2,800 INCLUDES THREE EVENTS
GOLD SPONSOR	<ul style="list-style-type: none">• Recognition in publicity: Event flyer, Village TV mention and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$1,100 PER EVENT
SILVER SPONSOR	<ul style="list-style-type: none">• Recognition on event flyer and day of event promotion• Invitation to the event with reserved table and chairs• Opportunity to provide promotional items and door prizes at the event	\$600 PER EVENT

Please contact me to discuss sponsoring in kind donations for events!

Please reference the attached 2025 special events listing to select events.

On-site sales and appointment settings are prohibited.

Sponsors may collect contact information for future use.

Events are subject to change with notice.

SPONSORSHIP DOES NOT SIGNIFY GOLDEN RAIN FOUNDATION ENDORSEMENT OF ANY PRODUCT OR SERVICE.
YOUR DONATION TO THE GOLDEN RAIN FOUNDATION DOES NOT QUALIFY AS A TAX-DEDUCTIBLE CHARITABLE CONTRIBUTION.



Laguna Woods Village®
2025 SPONSORSHIP PACKAGES

SUBJECT TO CHANGE WITH NOTICE

EQUESTRIAN PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO EQUESTRIAN EVENTS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO EQUESTRIAN EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$950 INCLUDES TWO EVENTS
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VILLAGE BAZAAR SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES FOUR VILLAGE BAZAARS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT FOUR BAZAAR EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$1,900 INCLUDES FOUR EVENTS
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PATIO CONCERT SERIES PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO PATIO PERFORMANCES• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO PATIO CONCERT EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$950 INCLUDES TWO EVENTS
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OUTDOOR CONCERT PACKAGE

<ul style="list-style-type: none">• INCLUDES TWO OUTDOOR CONCERTS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT TWO OUTDOOR CONCERT EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS	\$950 INCLUDES TWO EVENTS
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PERFORMING ARTS CENTER

<ul style="list-style-type: none">• INCLUDES EIGHT CONCERTS• RECOGNITION ON EVENT FLYERS• RECOGNITION AT EIGHT CONCERT EVENTS• INVITATION TO EVENTS WITH RESERVED TABLE AND CHAIRS• OPPORTUNITY TO PROVIDE PROMOTIONAL ITEMS• NEW YEAR'S EVE NOT INCLUDED	\$3,800 INCLUDES EIGHT EVENTS
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Laguna Woods Village®

2025 SPECIAL EVENTS LISTING

Event	Date	Description of Event	Average Attendance
Village Bazaar (No. 1 of 4)	January 25	Flea market for residents to sell items	500
Performing Arts Center Concert (1 of 8)	February 15	Featuring "Real Love," a Kenny Rogers and Dolly Parton tribute	500
Performing Arts Center	March 1	Comedian Paul Reiser	NEW EVENT
Health & Wellness Expo	March 29	Vendors, demos, screenings and lectures	700
Village Bazaar (No. 2 of 4)	April 5	Flea market for residents to sell items	500
Performing Arts Center Concert (2 of 8)	April 5	Featuring live music by Surf City Singers	500
Easter at the Equestrian Center (No. 1 of 2)	April 19	Horse parade, Easter egg hunt, Easter Bunny, crafts, games, inflatables, petting zoo	350 FAMILY EVENT
Annual Village Games	April 25	Village Games closing ceremony with sponsor showcase	300
Kentucky Derby	May 3	Live feed of Kentucky Derby with GRF bar and festive food for purchase	150
Performing Arts Center Concert (3 of 8)	May 3	Featuring live music by MAC King	400
Performing Arts Center Memorial Day Concert (4 of 8)	May 26	The All-American Boys Chorus regales audience with a patriotic music concert	500
Patio Concert Series (No. 1 of 2)	June 5	Live music on back patio with dancing; residents can bring their own picnics	350
Art Affair	June 7	Residents showcase masterpieces; live music; GRF bar; food available for purchase	400 PUBLIC EVENT
Performing Arts Center Concert (5 of 8)	June 14	Featuring live music by New Jet Set	400
90s Luncheon	June 17	Catered lunch for residents older than 90 and their guests (resident is free); musician	320
Fourth of July Celebration-Outdoor Concert Series (No. 1 of 2)	July 4	Live music, food for purchase, golf cart parade; residents can bring their own picnics	1000 FAMILY EVENT
Village Bazaar (No. 3 of 4)	July 26	Flea market for residents to sell items	500
Patio Concert Series (No. 2 of 2)	August 7	Live music on back patio with dancing, food available for purchase; residents can bring their own picnics	350
Grandparents' Fun Day	September 6	Indoor bounce house event featuring games, arts and crafts	200 FAMILY EVENT



Laguna Woods Village®

2025 SPECIAL EVENTS LISTING, continued

Event	Date	Description of Event	Average Attendance
Outdoor Concert Series (No. 2 of 2)	September 18	Live music, food available for purchase; residents can bring their own picnics	300
Performing Arts Center Concert (6 of 8)	September 20	Featuring live music by Billy Nation, A Billy Joel Tribute	400
Taste of Country (No. 2 of 2)	October 4	Country/Western-themed event featuring live music, food truck, bounce house and bar	250
Performing Arts Center Concert (7 of 8)	October 18	Featuring live music by Whitney Houston Tribute	400
Village Bazaar (No. 3 of 3)	October 25	Flea market for residents to sell items	500
Arts and Crafts Bonanza	November 1 and 2	Village artists and artisans sell a variety of handcrafted pieces, food truck, music, GRF bar	1800 PUBLIC EVENT
Veterans Day Program	November 11	Program to honor resident Veterans	200
Performing Arts Center Concert (8 of 8)	November 22	Featuring Petondi's Stunt Dogs	NEW EVENT
Volunteer Luncheon	December 5	Program and lunch to thank all Village volunteers	430
Holiday Tree Lighting	December 6	Tree lighting, Santa, entertainment, hot cocoa and cookies	250
New Year's Eve Dinner Dance	December 31	Live entertainment and dinner	400



Laguna Woods Village®

2025 Sponsorship Commitment Form

PLEASE SUBMIT FORM 60 DAYS PRIOR TO THE EVENT

Business name	
Contact name	
Street address	
State, ZIP	
Business phone	
Cell phone	
Email	

Sponsorship Level

Payment options: An invoice will be sent to the email address listed above. You may pay by check payable to Golden Rain Foundation (GRF). To pay via credit card, call 949-597-4272 or fill out the credit card payment box below. Please note that a service fee will apply for credit card processing.

Account type:	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> AMEX	<input type="checkbox"/> Discover
Cardholder name	_____			
Account number	_____			
Expiration date	_____	CVV	_____	
Signature	_____		Date	_____
<p>I authorize Golden Rain Foundation of Laguna Woods to charge the credit card indicated on this form according to the terms outlined above. This payment authorization is for the goods/services described above, for the amount indicated above only, and is valid for one-time use only. I certify that I am an authorized user of this credit card and that I will not dispute the payment with my credit card company so long as the transaction corresponds to the terms indicated in this form.</p>				

Signature

Date

Return form to: Jackie Chioni, Department Administrative Assistant, Laguna Woods Village, 24351 El Toro Road, Laguna Woods, CA 92637

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